

Remit To: KCBS TV  
P.O. BOX 100729  
PASADENA, CA 91189-0729



KCBS TV

INVOICE

For: BLOOMFIELD FOR CONGRESS(342452)  
909 N Aviation Blvd Ste 9  
Manhattan Beach, CA 90266-6241

Account Exec: HOUSE ACCOUNT  
Office: KCBS-TV  
Contract Num: 1021-61873  
Contract Dates: 10/29/2012-11/05/2012  
Customer Order:  
Linked Order:  
CPE: / /

Invoice Num: 1021-422046  
Invoice Date: 11/11/2012  
Billing Cycle: Weekly  
Billing Period: 10/29/2012-11/11/2012

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**PAY BY** 12/11/2012  
Net 30 days

In Account With: SMART MEDIA GROUP(172186)  
814 King St Ste 400  
Alexandria, VA 22314-3069  
ATTN:Accounts Payable

Product Desc: BLOOMFIELD FOR CONGRESS

Broadcast airtimes represented are reported to the nearest minute.  
This invoice has been transmitted electronically.

Buy Line	Flight Description	Buy Line Dates	MTWTFSS	Dur	Total Spots	Rate				
1	PRICE IS RIGHT	10/29/2012-11/04/2012	M . W . F . .	30	4	1,800.00				
L.U.R.										
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		M . W . F . .	4	1,800.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/29/2012	Mo	09:59 AM		BB12146TH	30	1,800.00				
10/31/2012	We				30				Credit	
10/31/2012	We	11:00 AM		BB12146TH	30	1,800.00				
11/02/2012	Fr	10:29 AM		BB12146TH	30	1,800.00				
2	M-F 11-1130A CBS2 NEWS	10/29/2012-11/04/2012	MTWTF..	30	5	700.00				
L.U.R.										
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		MTWTF..	5	700.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/29/2012	Mo	11:25 AM		BB12146TH	30	700.00				
10/30/2012	Tu	11:21 AM		BB12146TH	30	700.00				
10/31/2012	We	11:19 AM		BB12146TH	30	700.00				
11/01/2012	Th	11:20 AM		BB12146TH	30	700.00				
11/02/2012	Fr	11:10 AM		BB12146TH	30	700.00				
3	3-4P/DR PHIL	10/29/2012-11/04/2012	MTWTF..	30	10	700.00				
L.U.R.										
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>						
10/29/2012-11/04/2012		MTWTF..	10	700.00						
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/29/2012	Mo	02:58 PM		BB12146TH	30	700.00				
10/29/2012	Mo	03:37 PM		BB12146TH	30	700.00				

Warranty - We warrant the above broadcasts were made according to the official station log.

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Contract Dates: 10/29/2012-11/05/2012  
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814 King St Ste 400  
Alexandria, VA 22314-3069  
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	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/30/2012	Tu	03:14 PM		BB12146TH	30	700.00			
	10/30/2012	Tu	03:32 PM		BB12146TH	30	700.00			
	10/31/2012	We	02:58 PM		BB12146TH	30	700.00			
	10/31/2012	We	03:32 PM		BB12146TH	30	700.00			
	11/01/2012	Th	02:58 PM		BB12146TH	30	700.00			
	11/01/2012	Th	03:34 PM		BB12146TH	30	700.00			
	11/02/2012	Fr	03:08 PM		BB12146TH	30	700.00			
	11/02/2012	Fr	03:55 PM		BB12146TH	30	700.00			
4	6-7A CBS EARLY NEWS		10/29/2012-11/04/2012		M T W T F . .		30	5	300.00	
L.U.R.										
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012			M T W T F . .		5		300.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/29/2012	Mo	06:09 AM		BB12146TH	30	300.00			
	10/30/2012	Tu	06:11 AM		BB12146TH	30	300.00			
	10/31/2012	We	06:46 AM		BB12146TH	30	300.00			
	11/01/2012	Th	06:47 AM		BB12146TH	30	300.00			
	11/02/2012	Fr	06:24 AM		BB12146TH	30	300.00			
5	THE EARLY SHOW		10/29/2012-11/04/2012		M T W T F . .		30	10	250.00	
L.U.R.										
<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>			
10/29/2012-11/04/2012			M T W T F . .		10		250.00			
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/29/2012	Mo	07:42 AM		BB12146TH	30	250.00			
	10/29/2012	Mo	08:37 AM		BB12146TH	30	250.00			
	10/30/2012	Tu	07:59 AM		BB12146TH	30	250.00			

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Customer Order:  
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	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	10/30/2012	Tu	08:53 AM		BB12146TH	30	250.00			
	10/31/2012	We	07:59 AM		BB12146TH	30	250.00			
	10/31/2012	We	08:38 AM		BB12146TH	30	250.00			
	11/01/2012	Th	07:59 AM		BB12146TH	30	250.00			
	11/01/2012	Th	08:39 AM		BB12146TH	30	250.00			
	11/02/2012	Fr	08:21 AM		BB12146TH	30	250.00			
	11/02/2012	Fr	08:59 AM		BB12146TH	30	250.00			
6	SAT MORN NEWS			10/29/2012-11/04/2012		. . . . . S .		30	1	150.00
L.U.R.										
	<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
	10/29/2012-11/04/2012			. . . . . S .		1		150.00		
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	11/03/2012	Sa	06:38 AM		BB12146TH	30	150.00			
7	CBS SUNDAY MORNING			10/29/2012-11/04/2012		. . . . . S		30	2	700.00
L.U.R.										
	<u>Week Of</u>			<u>M T W T F S S</u>		<u>Spots Per Week</u>		<u>Rate</u>		
	10/29/2012-11/04/2012			. . . . . S		2		700.00		
	<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
	11/04/2012	Su	06:28 AM		BB12146TH	30	700.00			
	11/04/2012	Su	07:25 AM		BB12146TH	30	700.00			
8	FACE THE NATION			10/29/2012-11/04/2012		. . . . . S		30	1	5,000.00
L.U.R.										

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<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/29/2012-11/04/2012			.....S		1		5,000.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/04/2012	Su	08:29 AM		BB12146TH	30	5,000.00			
9	M-F 5-630P CBS-2 NEWS		10/29/2012-11/04/2012		MTWTF..		30	10	600.00
L.U.R.									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/29/2012-11/04/2012			MTWTF..		10		600.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	05:27 PM		BB12146TH	30	600.00			
10/29/2012	Mo	05:57 PM		BB12146TH	30	600.00			
10/30/2012	Tu	05:23 PM		BB12146TH	30	600.00			
10/30/2012	Tu	05:56 PM		BB12146TH	30	600.00			
10/31/2012	We	05:25 PM		BB12146TH	30	600.00			
10/31/2012	We	05:53 PM		BB12146TH	30	600.00			
11/01/2012	Th	05:24 PM		BB12146TH	30	600.00			
11/01/2012	Th	05:51 PM		BB12146TH	30	600.00			
11/02/2012	Fr	05:39 PM		BB12146TH	30	600.00			
11/02/2012	Fr	06:14 PM		BB12146TH	30	600.00			
10	SU 5-7P CBS-2 NEWS		10/29/2012-11/04/2012		.....S		30	2	600.00
L.U.R. CHANGED DAY/TP FM SAT 5-630P									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/29/2012-11/04/2012			.....S		2		600.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/04/2012	Su	06:01 PM		BB12146TH	30	600.00			
11/04/2012	Su	06:29 PM		BB12146TH	30	600.00			

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11	DAVID LETTERMAN	10/29/2012-11/04/2012	MTWTF..	30	5	800.00				
L.U.R.										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		MTWTF..		5		800.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/29/2012	Mo	12:30 AM		BB12146TH	30	800.00				
10/30/2012	Tu	12:31 AM		BB12146TH	30	800.00				
10/31/2012	We	12:31 AM		BB12146TH	30	800.00				
11/01/2012	Th	12:31 AM		BB12146TH	30	800.00				
11/02/2012	Fr	11:58 PM		BB12146TH	30	800.00				
12	M-SU 11-1130P CBS-2 NEWS	10/29/2012-11/04/2012	MTWTFSS	30	7	1,600.00				
L.U.R.										
<u>Week Of</u>		<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>				
10/29/2012-11/04/2012		MTWTFSS		7		1,600.00				
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>	
10/29/2012	Mo	11:22 PM		BB12146TH	30	1,600.00				
10/30/2012	Tu	11:32 PM		BB12146TH	30	1,600.00				
10/31/2012	We	11:26 PM		BB12146TH	30	1,600.00				
11/01/2012	Th	11:27 PM		BB12146TH	30	1,600.00				
11/02/2012	Fr	11:33 PM		BB12146TH	30	1,600.00				
11/03/2012	Sa	11:28 PM		BB12146TH	30	1,600.00				
11/04/2012	Su	11:25 PM		BB12146TH	30	1,600.00				
13	M-F 730-8P INSIDER	10/29/2012-11/04/2012	MTWTF..	30	5	1,800.00				
L.U.R.										

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10/29/2012-11/04/2012		MTWTF..	5	1,800.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/29/2012	Mo	07:47 PM		BB12146TH	30	1,800.00			
10/30/2012	Tu	07:40 PM		BB12146TH	30	1,800.00			
10/31/2012	We	07:54 PM		BB12146TH	30	1,800.00			
11/01/2012	Th	07:54 PM		BB12146TH	30	1,800.00			
11/02/2012	Fr	07:46 PM		BB12146TH	30	1,800.00			
14	TU 8-9P/NAVY CIS	10/29/2012-11/04/2012	.T.....	30	1	20,000.00			
L.U.R.									
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		.T.....	1	20,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
10/30/2012	Tu	07:59 PM		BB12146TH	30	20,000.00			
15	FRI 9-10P/CSI: NY	10/29/2012-11/04/2012	....F..	30	1	14,000.00			
L.U.R.									
<u>Week Of</u>		<u>MTWTFSS</u>	<u>Spots Per Week</u>	<u>Rate</u>					
10/29/2012-11/04/2012		....F..	1	14,000.00					
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/02/2012	Fr	09:47 PM		BB12146TH	30	14,000.00			
16	20:00:00-21:00:00	11/03/2012-11/03/2012	.....S.	30	2	7,500.00			
L.U.R. PGM: CSI:MIAMI									

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10/29/2012-11/04/2012			.....S.		1		7,500.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/03/2012	Sa				30			7,500.00	Preempted
11/03/2012	Sa	09:12 PM	11/03/2012	BB12146TH	30	7,500.00	7,500.00		Makegood in 20:55:00-21:55:00
17	SU 7-8P/SIXTY MINUTES		10/29/2012-11/04/2012		.....S		30	1	35,000.00
E.S.L.									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/29/2012-11/04/2012			.....S		1		35,000.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/04/2012	Su	07:39 PM		BB12146TH	30	35,000.00			
18	SU 9-10P/GOOD WIFE		10/29/2012-11/04/2012		.....S		30	1	18,000.00
L.U.R.									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
10/29/2012-11/04/2012			.....S		1		18,000.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/04/2012	Su	09:41 PM		BB12146TH	30	18,000.00			
19	CRAIG FERGUSON		11/05/2012-11/05/2012		M.....		30	2	200.00
L.U.R.									
<u>Week Of</u>			<u>MTWTFSS</u>		<u>Spots Per Week</u>		<u>Rate</u>		
11/05/2012-11/11/2012			M.....		2		200.00		
<u>Air Date</u>	<u>Day</u>	<u>Air Time</u>	<u>M/G For</u>	<u>Material</u>	<u>Dur</u>	<u>Rate</u>	<u>Debit</u>	<u>Credit</u>	<u>Remarks</u>
11/05/2012	Mo	12:44 AM		BB12146TH	30	200.00			
11/05/2012	Mo	01:36 AM		BB12146TH	30	200.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

Remit To: KCBS TV  
P.O. BOX 100729  
PASADENA, CA 91189-0729



KCBS TV

INVOICE

For: BLOOMFIELD FOR CONGRESS(342452)  
909 N Aviation Blvd Ste 9  
Manhattan Beach, CA 90266-6241

Account Exec: HOUSE ACCOUNT  
Office: KCBS-TV  
Contract Num: 1021-61873  
Contract Dates: 10/29/2012-11/05/2012  
Customer Order:  
Linked Order:  
CPE: / /

Invoice Num: 1021-422046  
Invoice Date: 11/11/2012  
Billing Cycle: Weekly  
Billing Period: 10/29/2012-11/11/2012

**PAY BY** 12/11/2012  
Net 30 days

In Account With: SMART MEDIA GROUP(172186)  
814 King St Ste 400  
Alexandria, VA 22314-3069  
ATTN:Accounts Payable

Product Desc: BLOOMFIELD FOR CONGRESS

Broadcast airtimes represented are reported to the nearest minute.  
This invoice has been transmitted electronically.

Buy Line	Flight Description		Buy Line Dates		M T W T F S S		Dur	Total Spots	Rate		
20	TWO BROKE GIRLS/MIKE & MOLLY		11/05/2012-11/05/2012		M . . . . .		30	1	14,000.00		
L.U.R.											
Week Of		M T W T F S S		Spots Per Week		Rate					
11/05/2012-11/11/2012		M . . . . .		1		14,000.00					
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks		
11/05/2012	Mo	09:12 PM		BB12146TH	30	14,000.00					
21	MON 10-11P/HAWAII FIVE-O		11/05/2012-11/05/2012		M . . . . .		30	1	17,000.00		
L.U.R.											
Week Of		M T W T F S S		Spots Per Week		Rate					
11/05/2012-11/11/2012		M . . . . .		1		17,000.00					
Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks		
11/05/2012	Mo	10:50 PM		BB12146TH	30	17,000.00					
Total Spots		Gross Amt		Commission Amt		Net Amt	Debit	Credit	Reconciliation		
Air Time Totals		75		183,750.00		27,562.50	156,187.50	7,500.00	7,500.00	0.00	

Billing Notes
CBS Television Stations Standard Terms and Conditions for advertising shall apply. NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Warranty - We warrant the above broadcasts were made according to the official station log.



Remit To: KCBS TV  
P.O. BOX 100729  
PASADENA, CA 91189-0729

CBS

TELEVISION STATIONS

the CW

Account Exec:

HOUSE ACCOUNT

Office:

KCBS-TV

Contract Num:

1021-61873

Contract Dates:

10/29/2012-11/05/2012

Customer Order:

Linked Order:

CPE:

/ /

Invoice Num:

1021-422046

Invoice Date:

11/11/2012

Billing Cycle:

Weekly

Billing Period:

10/29/2012-11/11/2012

Page 9 of 9

PAY BY

12/11/2012

Net 30 days

For:

BLOOMFIELD FOR CONGRESS(342452)  
909 N Aviation Blvd Ste 9  
Manhattan Beach, CA 90266-6241

In Account With:

SMART MEDIA GROUP(172186)  
814 King St Ste 400  
Alexandria, VA 22314-3069  
ATTN:Accounts Payable

Product Desc:

BLOOMFIELD FOR CONGRESS

Broadcast airtimes represented are reported to the nearest minute.  
This invoice has been transmitted electronically.

Billing Notes

Wire Transfer Instructions:	For Billing Inquiries Please Contact: CONTROLLERS OFFICE: KCBS TV	Gross Billing	183,750.00
		Trade Value	0.00
		Agency Commission	27,562.50
		Local Tax	0.00
		State Tax	0.00
		Pre Paid Amount	0.00
		Pay This Amount	156,187.50

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